Splore exists because we believe that everyone, regardless of ability, income, or life circumstance, deserves the opportunity to live life to the fullest.

OUR MISSION
At Splore, outdoor adventures are the medium we have chosen to change someone’s life for the better. We are committed to removing any and all barriers to experiencing the joy, bonding, and empowerment that comes from a meaningful outdoor experience.

OUR CORE VALUES
Joy, Inclusion, Empowerment
OUTDOOR ADVENTURES
MAKE A BIG DIFFERENCE

Splore surveys individuals and groups after their trips. Of 2014 participants:

- 91% Reported an increase in SELF-EFFICACY & CONFIDENCE
- 89% Reported an increase in POSITIVE RELATIONSHIPS
- 79% Reported an increase in CONNECTION TO THE OUTDOORS

2014 HIGHLIGHTS

- Gained accreditation as an Adventure Program through the Association of Experiential Education.
- Partnered with 27 new agencies to provide trips to their clients.
- Provided Risk Management Training for Moab & Salt Lake summer guides in collaboration with the Outdoor Safety Institute.
- With support from the Utah Office of Tourism, tripled the number of out-of-state visitors who participated on our trips.
- Hosted first annual Open for Adventure Breakfast which raised over $18,000.
- In partnership with Grand County, provided free rafting trips for 61 Moab area youth.
- Established the Tom Wharton Adventure Fund in memory of a wonderful donor and volunteer river guide who passed away in 2013 and left a generous gift to Splore. The fund will help people with disabilities take the trip of a lifetime.
- Awarded over $145,000 in trip scholarships to low-income individuals and groups.
### Financial Overview

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cash &amp; Cash Equivalents</strong></td>
<td>80,318</td>
<td>78,374</td>
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<tr>
<td><strong>Accounts Receivable</strong></td>
<td>5,063</td>
<td>4,928</td>
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<tr>
<td><strong>Fixed Assets</strong></td>
<td>22,668</td>
<td>40,595</td>
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<tr>
<td><strong>Investments</strong></td>
<td>1,118,815</td>
<td>0</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td>1,226,864</td>
<td>123,897</td>
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<tr>
<td><strong>Accounts Payable &amp; Accrued Liabilities</strong></td>
<td>12,975</td>
<td>14,984</td>
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<tr>
<td><strong>Restricted/Deferred Revenue</strong></td>
<td>43,269</td>
<td>36,519</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td>56,244</td>
<td>51,504</td>
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<tr>
<td><strong>Restricted Net Assets</strong></td>
<td>207,508</td>
<td>207,508</td>
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<tr>
<td><strong>Unrestricted Net Assets</strong></td>
<td>-135,115</td>
<td>-130,362</td>
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<tr>
<td><strong>Net Income</strong></td>
<td>1,098,226</td>
<td>-4,753</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td>1,170,620</td>
<td>72,394</td>
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</tbody>
</table>


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**Foundations Who Supported Our Work in 2014:**
- Dralla Foundation
- George S. & Dolores Doré Eccles Foundation
- Henry & Leslie Eskuche Foundation
- JEPS Foundation
- Larry H. Miller Charities
- Lawrence T. and Janet T. Dee Charitable Foundation
- Marriner S. Eccles Foundation
- McCarthey Family Foundation
- R. Harold Burton Foundation
- Robert S. Carter Foundation
- Sorenson Legacy Foundation
- Sterling & Shell Gardner Foundation
- The Church of Jesus Christ of Latter-Day Saints Foundation
- Utah Families Foundation
- Utah Medical Association

**Companies Who Supported Our Work in 2014:**
- Black Diamond Equipment
- Bohemian Brewery
- Chums/Beyond Coastal
- Helly Hansen
- Hydro Flask
- Investment Management Consultants, Inc.
- KUED
- Mitchell X
- Mountain Khakis
- Petzl
- Pistil Designs
- prAna
- Rio Tinto/Kennecott
- Salt Lake Tribune
- The Brute Squad
- Tubbs Snowshoes
- University of Utah, Department of Pediatrics
- Wells Fargo
- Whole Foods Market Sugarhouse
- Winder & Counsel
- XMission

**Government Partners Who Supported Our Work in 2014:**
- Utah Governor’s Office of Economic Development
- Grand County Special Services District
- Utah Office of Tourism

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**MOAB**

- 877 Participant Days
- 1,048 Participant Days
- 40 Trips
- 48 Trips
For our [substance abuse] group, the increase in self-esteem, confidence, and courage has been great. The staff at Splore has been working with these young men for several months now and they are great role models for our clients. You guys rock!

– Therapist of adults in substance abuse treatment

The whole adventure, from the pre-trip meeting the evening before to being dropped off at our home filled with memories and a sense of accomplishment, continues to reverberate in the lives of all of us. We do plan to camp some more and we are making efforts to include our son in the planning of activities we might not have beforehand.

– Father of a son with disabilities
Thank you for making a DREAM COME TRUE for me. I will never forget the time I had on the river with my daughter. Sometimes in a difficult world, it is so awesome to know there are programs like Splore. I can still feel the fresh air, see the shimmering stars on a black velvet sky, and see the outline of the canyon against the sky. I have spent so much of my life as a caretaker, and the Splore trip gave me the energy I needed to come back home and continue caring for my family.

– Mother of a daughter with a neuro-degenerative disease
Thank you for believing in our work and supporting everyone living life to the fullest!

Sincerely,

Janine Donald, Executive Director

Steve Newton, Board Chair

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