

Section III, VISTA Project Work Plan for VISTA (SPLORE AmeriCorps*Vista #1)

Column A	Column B	Column C
VISTA Project Goals & Objectives	Planned Work Period	Summary of Accomplished Objectives (In quantifiable terms)
<p>Goal 1: Develop new sources of funding for existing SPLORE programs.</p> <p>Obj. 1.1: Oversee and develop cash and in-kind donations and corporate affiliations with 5-25 individuals and/or organizations per month for 12 months.</p> <p>Obj. 1.2: Write 4-12 requests for program support per month for 12 months to applicable foundations, corporations, individuals, and/or government agencies.</p> <p>Obj. 1.2: Follow-up with all applicable individual and organizational donors (e.g.: thank you notes, database updates, newsletter updates, follow-up calls, etc.) each month for 12 months.</p> <p>Goal 2: Develop SPLORE fundraising event sponsorships, donations, registrations and volunteer support.</p> <p>Obj. 2.1: Network with 50-150 individuals and / or organizations per month for 12 months to obtain fundraising event donations, sponsorships and registrations.</p>		

Obj. 2.2: Recruit and direct 6-12 committee volunteers and participate in all related committee meetings for 4-6 fundraising events throughout the year.

Obj. 2.3: Assist in planning, directing and implementing 4-6 fundraising events throughout the year.

Obj. 2.4: Develop planning tools for 4-6 future fundraising events (e.g.: written protocol, filing system, database lists, etc) throughout the year.

Goal 3: Develop local and regional relationships with new donors that wish to support SPLORE programs.

Obj. 3.1: Establish 5-10 new local and / or regional donor relationships per month for 12 months.

Obj. 3.2: Provide outreach, marketing, scheduling and registration for individuals and organizations that wish to participate in 4-8 fundraising trips throughout the year.

Obj. 3.3: Provide outreach and marketing to 250-500 high income clients that wish to participate in SPLORE programs throughout the course of the year.